

COOKIES POLICY

Introduction

This Website (the “**Website**”) is owned and operated by Skillify Digital Ltd (the “**Company**”, “**we**”, “**us**”, or “**our**”).

We are committed to protecting the privacy and security of all visitors to our Website. This Cookies Policy (“**Cookies Policy**”) explains how and why cookies are used when you access or use our Website.

This Cookies Policy applies solely to the use of cookies and similar technologies. For detailed information regarding how we collect, process, and protect personal data, and for information about your rights, please refer to our [Privacy Policy](#), available on the Website.

We may update this Cookies Policy from time to time. Where significant changes are made, we will publish the updated version on this page.

1) What Are Cookies?

Cookies are small text files placed on your computer, smartphone, or other device when you visit a website. They allow the website to recognise your device and store certain information about your preferences or past actions.

Cookies help websites function efficiently and improve user experience by remembering information between pages or visits.

Some cookies may require user consent depending on their purpose. However, as explained below, this Website uses only strictly necessary cookies.

2) Types of Cookies We Use

Cookies generally fall into several categories, including:

- **Strictly Necessary Cookies** – Essential for the Website to function properly.
- **Performance Cookies** – Used to analyse and improve Website performance.
- **Functionality Cookies** – Used to remember user preferences.
- **Marketing Cookies** – Used for advertising or tracking purposes.

This Website uses **only strictly necessary (essential) cookies**. These cookies are required for the Website to operate securely and efficiently.

3) List of Cookies Used

Below is a summary of the cookies currently used on the Website:

Cookie Name	Purpose	Duration	Cookie Type
PHPSESSID	native to PHP and enables websites to store serialised state data	Session	Essential
cookie_notice_accepted	read if cookies can be placed.	1 month	Essential
dsp	Used to track the latest DSP the user same from.	3 hours	Essential
externalParams	sed to track any external parameters set by third party integrations or any other data not being tracked in any other way.	3 hours	Essential
f	Used to track the latest funnel the user came from.	3 hours	Essential
uf	Used to track the unknown funnel the user came from.	3 hours	Essential
uuid	Stores a universally unique identifier (UUID) allowing the tracking of the same visitor across multiple pages and sessions	730 days	Essential
country	Stores visitor country	1 day	Essential
CookieConsent	Store cookie consent accepted	1 year	Essential
_ga	Google analytics	1 year	Essential

These cookies may also be referred to as **technical cookies**. They are necessary for core functionality, including secure login, shopping cart management, fraud prevention, and system stability.

Without these cookies, certain parts of the Website would not function properly.

4) Consent to Cookies

Because the Website uses only strictly necessary cookies required for functionality and security, these cookies are automatically activated when you access the Website.

Where cookies are essential for service provision, user consent is not required under applicable data protection regulations.

If you do not agree to the use of essential cookies, you should discontinue use of the Website.

5) How We Use Cookies

We use essential cookies to:

- Maintain secure sessions;
- Enable login authentication;
- Process purchases and manage cart functionality;
- Protect against fraudulent activity;
- Ensure proper Website performance and stability.

These cookies are typically deleted when you close your browser, unless otherwise stated in the table above.

6) Managing Cookies

You have the ability to control or delete cookies through your browser settings.

Most web browsers allow you to:

- View stored cookies;
- Delete cookies;
- Block cookies from specific websites;
- Block all cookies;
- Receive notifications before cookies are stored.

Please note that disabling essential cookies may significantly affect the functionality of the Website and may prevent access to certain features or services.

For general information on managing cookies, you may visit: www.allaboutcookies.org

7. Third-Party Cookies

Some essential cookies may be placed by trusted third-party providers (e.g., payment processors such as *Stripe*) to ensure secure transactions and fraud prevention.

These providers are contractually required to process data in accordance with applicable data protection standards.

We do not control third-party privacy practices and recommend reviewing their respective privacy policies where applicable.

8. Updates to This Cookies Policy

We reserve the right to modify this Cookies Policy at any time. Any changes will become effective upon publication on the Website. We recommend reviewing this page periodically to remain informed.

9. Contact Us

If you have any questions regarding this Cookies Policy or our use of cookies, please contact us at:

Email: info@skillifydg.com